

# Lt. Governor Ron Ramsey State of Tennessee



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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Contact: Lance Frizzell

Phone: (615) 741-4524

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## Lt. Governor Ramsey Announces Top Ranking for Government Webcasts

*Achievement Signifies Success in Government Transparency*

Nashville, TN – **Lt. Governor Ron Ramsey (R-Blountville)** today announced that the Tennessee General Assembly has climbed to the top 2 of a national ranking of government webcasts due to its leading performance in recording, producing, and distributing streaming media content online.

“We are very pleased to be recognized for our innovation in webcasting. It’s a great example of our ongoing commitment to making state government more accessible to Tennesseans.” said Lt. Governor Ramsey. “This ranking also indicates how publishing media content on our website has proven to be an effective channel for us to distribute information.”

The Tennessee General Assembly is a top performer in a national ranking that aggregates and tracks webcasting data from over 500 government agencies. It ranked 2<sup>nd</sup> for most archived webcasts created in both the last 10 days and the last 30 days. Beyond creating archived content, the Tennessee General Assembly has averaged 5,834 hits since January 1, 2009. The Tennessee General Assembly has been webcasting with Granicus, Inc. since January, 2009. It decided to implement this type of solution in order to make legislative video readily accessible to the citizens of the state of Tennessee.

“I am very impressed with the work that the General Assembly has recently done to increase government transparency,” says Tom Spengler, co-founder and CEO of Granicus, Inc. “The quantity, depth, and accessibility of streaming media content on its website truly displays its leadership in creating an environment in which citizens feel more connected to their government. We look forward to working with the legislature to put even more public meetings, hearings, and other content online.”

Granicus is the nation’s leading government system for distributing public meetings and other vital public information online. Over 500 public agencies belong to this network. The company

has launched a [statistics page](#) that captures live metrics covering five major areas: total archived webcasts, most webcasts created, most live webcast viewers, most archived webcast viewers, and most popular webcasts. The statistics page is an integral part of Granicus's [Drive to a Million](#) initiative. The statistics captured here display the leading contributors in the company's effort to bring one million public meetings online.

### **On the web**

Lt. Governor Ron Ramsey <http://www.teamronramsey.com/>

Tennessee General Assembly [www.capitol.tn.gov](http://www.capitol.tn.gov)

### **About Granicus**

Founded in 1999, San Francisco-based Granicus, Inc. helps government agencies build stronger connections with their citizens. Public agencies trust our webcasting solutions to enable vital improvements to public access, staff efficiency, and government accountability. In addition, the combination of webcasting with public meeting management technology into a single workflow decreases administrative costs and simplifies public recordkeeping tasks. Visit [www.granicus.com](http://www.granicus.com) for more details.

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