

SENATE BILL 3020
By Kyle

AN ACT to amend Tennessee Code Annotated, Title 7, Chapter 86 and Title 47, relative to advertising which uses references to 911 service.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 47, Chapter 50, is amended by adding the following as a new section to be appropriately designated:

Section _____. (a) It is unlawful for any individual or entity to make reference to 911 service, as authorized under Title 7, Chapter 86, in any advertisement. As used in this section, "Advertisement" means all representations disseminated in any manner or by any means, other than by labeling, for the purpose of inducing, or which are likely to induce directly or indirectly, the purchase of any item or service.

(b) A violation of this section is a Class C misdemeanor punishable only by a fine. An emergency communications district is authorized to seek an order from a court with competent jurisdiction enjoining violators from such unlawful conduct. The court may award reasonable attorneys fees and costs to a prevailing district in such cases.

SECTION 2. This act shall take effect July 1, 1996, the public welfare requiring it.

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