

TENNESSEE GENERAL ASSEMBLY  
FISCAL REVIEW COMMITTEE



**FISCAL NOTE**

**SB 535 - HB 1067**

February 23, 2019

**SUMMARY OF BILL:** Designates Reelfoot Lake a Tennessee Heritage Site. Authorizes a state department or agency to use the terms “Reelfoot Lake” or “Tennessee Heritage Site” or both, for purposes of publications, advertisements, marketing, and other communications. Authorizes the Commissioner of the Department of Tourist Development (DTD) to strategically market Reelfoot Lake as a Tennessee Heritage Site for tourism development based on its geological history, natural resources, and other unique characteristics as funding may be available at the discretion of the Commissioner.

**ESTIMATED FISCAL IMPACT:**

**NOT SIGNIFICANT**

Assumptions:

- There is currently no other locations in this state designated as a Tennessee Heritage Site.
- The DTD did not provide information by the time this fiscal note was published; however, it is assumed that the DTD will include marketing of Reelfoot Lake in newly printed publications in the cycle most cost convenient to the Department. Therefore, this legislation is estimated to have no significant impact on state government.

**CERTIFICATION:**

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink that reads "Krista Lee Carsner".

Krista Lee Carsner, Executive Director

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