

SENATE BILL 535

By Jackson

AN ACT to amend Tennessee Code Annotated, Title 4, Chapter 1; Title 4, Chapter 3, Part 22 and Title 11, relative to designation of Reelfoot Lake as a Tennessee Heritage Site.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 4, Chapter 1, Part 4, is amended by adding the following new section:

(a) Reelfoot Lake is designated as a Tennessee Heritage Site.

(b) A department or agency of this state may use the terms "Reelfoot Lake" or "Tennessee Heritage Site," or both, for purposes of publications, advertisements, marketing, and other communications.

SECTION 2. Tennessee Code Annotated, Title 4, Chapter 3, Part 22, is amended by adding the following new section:

The commissioner may strategically market Reelfoot Lake as a Tennessee Heritage Site for tourism development based on its geological history, natural resources, and other unique characteristics as funding may be available at the discretion of the commissioner.

SECTION 3. This act shall take effect upon becoming a law, the public welfare requiring it.