AN ACT to amend Tennessee Code Annotated, Section 57-3-202, relative to manufacturers of alcoholic beverages.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 57-3-202, is amended by adding the following language as a new subsection (k):

(k)

(1) Any manufacturer licensed under this section shall be permitted to use items related to or incidental to the tasting of alcoholic beverages manufactured on the premises and such items may be mixed with such alcoholic beverages anywhere on or off the manufacturer's premises where tastings are permitted as well as at private events and events requiring a special occasion license. Such items may include, but are not limited to:

(A) Bitters, whether manufactured on the premises or purchased at retail, used in the preparation or garnishment of alcoholic beverages or mixed alcoholic beverages;

(B) Any and all garnishes and food items used in the preparation or garnishment of alcoholic beverages or mixed alcoholic beverages, including any juices, concentrates, and other ingredients used in the preparation of mixed alcoholic beverages;

(C) Glassware and any other cups, glasses, or other containers normally used for serving drinks;
(D) Ice, water, soft drinks, and any other non-alcoholic
beverages; and

(E) Other alcoholic beverages manufactured on the premises.

(2) Any manufacturer licensed under this section shall be permitted to
rent or lease out any portion of their premises for any event, with or without
charge, whether the event is public, private, requires a special occasion license
as defined in §57-4-102, or catered by a caterer licensed pursuant to title 57,
chapter 4, part 1. Events cannot be held on the bonded premises or general
premises of the manufacturer, as defined in 27 CFR part 19, unless the
manufacturer has obtained prior approval from the alcohol and tobacco tax and
trade bureau (TTB) for such events pursuant to federal regulations.

(3) Owners, officers, employees, representatives, and agents of any
manufacturer licensed under this section shall be permitted to touch, handle, and
pour product of such manufacturer at any and all tastings permitted by law,
including, but not limited to, consumer education seminars, employee education
seminars, retail sales demonstrations, consumer tastings, private events, events
requiring a special occasion license as defined in § 57-4-102, and any and all
tastings permitted under title 57, chapter 3, and any rules or regulations
promulgated.

(4) Owners, officers, employees, representatives, and agents of any
manufacturer licensed under this section shall be permitted to hold both a
distiller's representative's permit and an on-premises retail employee's permit.
Employees, representatives, and agents of manufacturers licensed under this
section, including employees of third-party marketing companies, shall be able to
hold a distiller's representative's permit for more than one (1) manufacturer.

(5) In the event of a conflict between any other law in title 57 and this
subsection (k), this subsection (k) shall govern.
SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it.