



**GENERAL ASSEMBLY OF THE STATE OF TENNESSEE
FISCAL REVIEW COMMITTEE**

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Lt. Governor Ron Ramsey, *ex officio*

M E M O R A N D U M

TO: Joe DiPietro, President
 University of Tennessee

FROM: Representative Mark White, Chairman
 Senator Bill Ketron, Vice-Chairman

DATE: February 22, 2016

SUBJECT: Contract Comments
 (Fiscal Review Committee Meeting 2/17/16)

MW
BK

**RFS# NA (Edison # NA)
Department: University of Tennessee Health Science Center
Vendor: Sullivan Branding, LLC
Summary: The vendor is responsible for the provision of a planning and marketing campaign for the College of Medicine. The proposed amendment increases the maximum liability by \$650,000 to implement Phase II of the campaign and extends the current contract an additional year.
Current maximum liability: \$100,000
Proposed maximum liability: \$750,000**

After review, the Fiscal Review Committee voted to recommend approval of the contract amendment.

cc: Anthony Ferrara, Vice Chancellor/Chief Financial Officer